



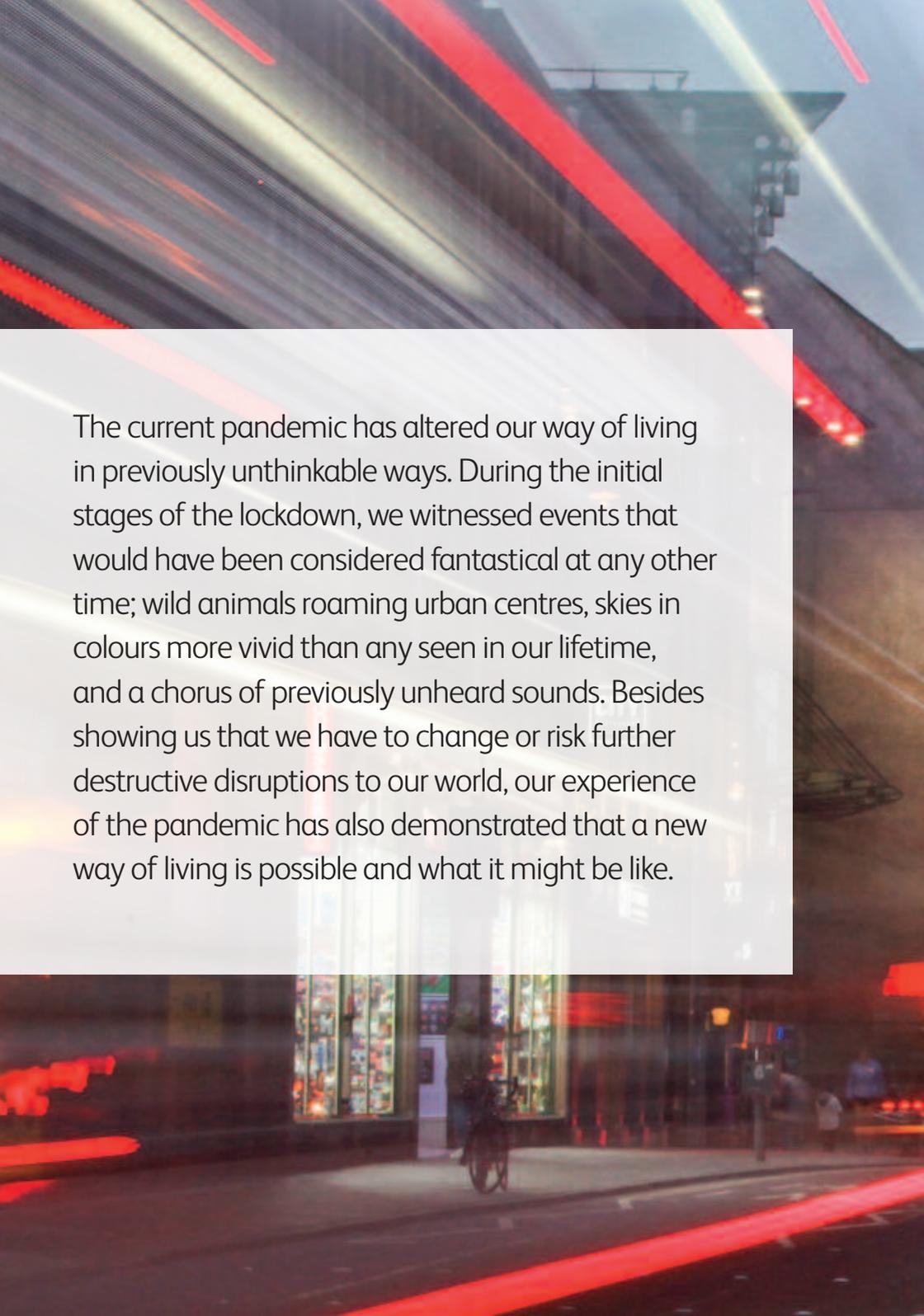
# AND IF NOT NOW

# WHEN?

1 – 14 November 2021 10:30 – 16:30

An interactive sound and film installation  
for COP26 by Philip Pinsky and Karen Lamond  
at National Museum of Scotland, Edinburgh





The current pandemic has altered our way of living in previously unthinkable ways. During the initial stages of the lockdown, we witnessed events that would have been considered fantastical at any other time; wild animals roaming urban centres, skies in colours more vivid than any seen in our lifetime, and a chorus of previously unheard sounds. Besides showing us that we have to change or risk further destructive disruptions to our world, our experience of the pandemic has also demonstrated that a new way of living is possible and what it might be like.



With **And If Not Now, When?** Philip Pinsky and Karen Lamond respond to these experiences and the urgency of the moment by creating an interactive sound and film installation that shows we have the agency to transform our cities for the better, to make our streets more equal and more accessible for all sectors of society and to mitigate the impending climate crisis. **And If Not Now, When?** asks us if we want to go back to where we were or want to use what we have learned to create a different urban reality.



This installation takes the form of heightened audio-visual representations, using sound, film and animation. It is a visceral experience, aiming to unlock and disturb received wisdom through aurally striking, visually arresting, humorous and seductive interrogations. Critically, the space is reactive to the audience, empowering us to change the environments we inhabit.

Conception **Philip Pinsky and Karen Lamond with  
extraordinary assistance from Gigi Cone Welch**

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Cinematographer **Karen Lamond**

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Sound Designer **Philip Pinsky**

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Editor **Gigi Cone Welch**

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Illustrator **Laura Darling**

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Animator **Tom deMajo**

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Post Production **We Love Images**

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Set Designer **Karen Tennent**

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Multi-camera Thingummybob Invention **Bill Lamond**

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Technical Production Manager **Roy Fairhead**

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Social Media Manager **Rosie Bans**

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Marketing Design **emmaquinndesign.co.uk**

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Front of House Manager **Kath Lowe**

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Front of House Ushers **Kirsty McIntyre, Chris Mundy, Linda  
Taylor, Matthew Hall, Hannah Murdoch**

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Deputy Head, Bruntsfield Primary **Lesley Lamond**

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Supported by **Grid Iron Theatre Company**



## Philip Pinsky Conception, Composer and Sound Designer

Philip Pinsky is a composer and sound designer. Before starting in theatre, he was a founder member of electro-acoustic group Finitribe, releasing five albums and performing around the world. Since 2000 he has provided over 100 scores for theatre companies throughout the UK, as well as site-specific work. This includes 5 years as Associate Artist at the Royal Lyceum, Edinburgh. International work includes several large scale shows for the Juste Pour Rire festival in Montreal and the quirkier end of the TV and art-scene in Tokyo. Winner of CATS 2005 (Best Music and Sound). Previous work includes *Pressure* (National tour/West End), *SHIFT* (NTS), *Kiss Of The Spider Woman* (Menier Chocolate Factory), *Dr Stirlingshire's Discovery* (Grid Iron/Lung Ha), *Half Life* (Ustinov, Bath), *Lawrence After Arabia* (Hampstead), *The Jennifer Tremblay Trilogy* (Stellar Quines) and *Consumed* (Karen Lamond/Smashing Pictures).

## Karen Lamond Conception, Cinematographer

Karen Lamond began her career in the music industry, first as a photographer (*The Glasgow Herald*) and then as a music video director working with high-profile artists like Texas, Lamb, Seal and Garbage. Her feel for filming people in beautiful and natural ways then took her into fashion and commercials, where, in recent years she's been working on campaigns for Avon, E-Cover and Vera Wang. While directing these projects, Karen continued developing her fine art photography, completing a postgraduate course at Central St Martins (University of the Arts London), and extending her skills into drama and documentary film-making. In 2019, she was commissioned to direct *Consumed* as part of the Scottish Film Talent Network's Scottish Shorts Scheme, funded by Creative Scotland. It is currently touring film festivals world-wide to great acclaim.

## Gigi Cone Welch Editor

Gigi is a film editor experienced in commercials, music videos, documentaries, and short-form narrative films. She began her career working in production for advertising agencies in the US and, after hiring editors for a number of years, decided to become one herself. She has edited commercials for national and international brands in the US and UK. After moving to the UK in 2010, she had the opportunity to branch out into longer formats of documentaries and narrative film, working with award-winning directors Hugh Hudson and Kevin MacDonald. In 2020, Gigi collaborated with Karen Lamond and co-directed the documentary, *Until the End of the Road*, featuring Goodbye Mr. MacKenzie.

## Karen Tennent Installation Designer

Karen lives in Edinburgh and is a graduate of Edinburgh College of Art. Her work as a theatre designer has toured all over the UK and abroad from village halls to Sydney Opera House. She has designed for many theatre and dance companies including the Traverse, Dundee Rep, Royal Lyceum, The Tron, Grid Iron, Magnetic North, Lung Ha and West Yorkshire Playhouse. She is also a long time collaborator with Catherine Wheels Theatre Company producing work for young people and theatre in schools. This year she was an associate artist with Curious Seed producing two outdoor productions, *Field* (Edinburgh International Festival) and *Little by Little Field* (Imagine). Karen also co-directed *Sonata for a Man and a Boy* (Greg Sinclair), winner of CATS best Children's Theatre. She also won CATS best design and was nominated for the New York Drama Desk Awards for Outstanding Design for *Hansel and Gretel* (Catherine Wheels). During lockdown Karen was one of the founder members of the Take a Seat collective. The collective are a group of theatre designers who invited freelance theatre makers to "take a seat" and make an art work which reflected their situation during lockdown and what they were missing about their work. The project ended in a live installation in the glass foyer of Edinburgh's Royal Lyceum Theatre that was viewed by the public from the street.



## Laura Darling Illustrator

Laura Darling is an illustrator who lives and work in Dundee. She grew up in the Scottish Borders and studied at Edinburgh College of Art. Laura's practice is guided by observational drawing and curiosity, and she uses illustration as a means of understanding her surroundings: people; places; histories. She works from a shed at the bottom of her garden making drawings with pencils, paint and ink, before layering her work digitally to create vibrant, characterful illustrations. Laura's playful work appears as giant murals and on public art trails, in tourism maps and activity books, and much more besides. In 2021, her first graphic novel *In the Garden at Hospitalfield* was long-listed for a World Illustration Award. She is currently working on a children's picture book about noticing things, and a graphic novel about the history of the potato.

## Tom deMajo Animator

Tom deMajo is an artist and designer based in Scotland. His work marries motion, sound and interaction and has been exhibited in games, installations and large scale events. Tom is a founding member of Biome Collective, a creative studio and community working at the forefront of art, games and culture.

## We Love Images Post Production

We Love Images are motion image specialists with a passion for creative immersive spaces. Formed by Creative Producer Heidi Snelgrove, who enjoys bringing talented teams together to deliver engaging and inspiring storytelling projects.

## Roy Fairhead Technical Production Manager

Roy trained at the Royal Scottish Academy of Music and Drama (now the RCS) and graduated in 2006. He has worked with numerous theatre companies including Grid Iron, Birds of Paradise, 7:84, Scottish Opera, Scottish Ballet, National Theatre of Scotland, Forced Entertainment, Visible Fictions, Stellar Quines, Theatre Workshop and he also works in live music. Covid has meant that most of his work is now outdoors, which is no bad thing.

## Rosie Bans Social Media Manager

With a drive for sharing stories and helping people find their online voice online, Rosie Bans has been supporting organisations through digital marketing and social media since 2017. Having kick-started her career in marketing as part of the team at Stellar Quines Theatre Company she has since gone on to work with many renowned arts organisations across Scotland including Citizens Theatre, The Dream Machine CIC, People Without Labels, The East End Free Festival, Scottish Women Inventing Music and Grid Iron Theatre Company. Rosie is also an award winning songwriter and music producer with tracks featured across the UK, keeping the attention of blogs, radio and newspapers alike such as the BBC, Louder Than War, Amazing Radio, The National and The Scotsman. Her critically acclaimed co-written track *The Little Things In Life* (a collaboration with artist and producer Sam Turner) picked up three awards, including 'Best Song 2021' by Songwriter Universe Magazine. She has worked with musicians across the world, from Japan to Iceland to the USA, and was also the recipient of Creative Scotland funding for project SongSeeds. Rosie is also an FAC board member, serving on their artist-led 'beat board'.



## **Emma Quinn** Marketing Design

Emma Quinn is a designer of many years' experience with a love of design for the arts. Her clients include Grid Iron Theatre Company, Lung Ha, Strange Town, Dundee Rep Theatre, All or Nothing, the Byre Theatre and Hackney Empire.

## **Kath Lowe** Front of House Manager

Kath has worked in the arts since university (apart from a brief backpacking interlude across the world). On her graduation day she saw a job advert in the window of the Lyceum and it all started from there. Most recently Kath was the Front of House Manager for Grid Iron on the production of *Doppler* at Fringe 2021. Before that she was the Front of House Manager at the Traverse Theatre for 15 years. Kath has also worked as a Venue Manager for Scottish Opera and in a number of roles at the Lyceum Theatre – bar, ushering, box office and duty management. In her free time Kath enjoys drinking wine, sitting round fire pits and adding to her garden plant collection. Kath is very much looking forward to working on *And If Not Now, When?*

## **Linda Taylor** Front of House Usher

Linda studied at Royal Holloway University of London after which ran a theatre company specialising in physical theatre on the Fringe in London and Edinburgh. Since then she has spent many years working in the entertainment industry including 10 years at BBC in London before moving to Edinburgh six years ago. Since relocating she has worked as a performer, workshop facilitator and science communicator for the NSPCC Childline Service, Edinburgh Science, the Abu Dhabi Science Festival, the Edinburgh Jazz & Blues Festival, Imagine, Cashback to the Future, the Edinburgh International Festival and Careers Hive at the National Museum. or the last four years she has been a regular member of staff at the Traverse Theatre, although during lockdown worked as the Logistics Manager for Empty Kitchens Full Hearts.

She is delighted to return to the National Museum to be a part of the team for *And If Not Now, When?*

## **Matthew Hall** Front of House Usher

Matthew has worked as a front of house assistant for a wide variety of venues and shows including: The Edinburgh Book Festival, Traverse Theatre, Lyceum Theatre and The Mumford Theatre. When he is not working at the theatre he can be found brewing beer, kayaking and geocaching.

## **Hannah Murdoch** Front of House Usher

Hannah is based in Midlothian. She is a qualified hairdresser but looking to pursue some creative opportunities. In her spare time you'll find her horse riding, on a nice scenic dog walk or socialising with friends.

## **Kirsty Eila McIntyre** Front of House Usher

Kirsty has worked in theatre for many years as both an actor and Front of House. Her love for theatre started at a very young age and she first started ushering so that she could see shows for free! As an usher she has worked at the Edinburgh Playhouse, Grand Opera House (York), Lyceum Theatre and the Traverse Theatre where she is currently a Duty Manager. As an actor/musician she has worked extensively across theatre, film, and television. She sometimes even acts in the theatres she has ushered in, just not at the same time of course!

## **Chris Mundy** Front of House Usher

Chris works both backstage and front of house and is currently one of the Duty Managers at the Traverse Theatre. In his downtime he likes to go for walks, climb and watch films. He also runs a small craft business in which he burns pictures into reclaimed pieces of wood (ReKindled Pyrography).

